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Wednesday
May 5, 2017

THE BORNEO POST



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Businesses urged to embrace digitization

KOTA KINABALU: Deputy Chief Minister Datuk Seri Panglima Raymond Tan Shu Kiah urged businesses, especially the older generation, to embrace technology and digitization in their operations.

groomed and they were able to export their products worth around RM35 million overseas, especially the Asean region.

"In 2016, the 40 SMEs we have groomed exported more than RM135 million worth of products to the international market.

"We believe they can do more. "Sabah has all those potentials to deliver in terms of the growth of SMEs in the whole of Malaysia," he said.

Nonetheless, Tan said it was not easy for some businesses, especially the older generation who were not born in the digital age, to embrace technology in their operations.

"For some of us who were not born in the digital world, the way we do business has always been involving a lot of paperwork.

"A lot of businesses do their records on paper - invoices, statements and cheques."

He said it was not because these businesses shunned technology, but the transition of going digital was so stressful for some of them that they rejected it.

However, Tan said businesses needed to be brave to embrace the



Ng (left) presents a souvenir to Tan.

imminent change.

Hence, he said the TMEF was an important event to show how businesses could soar to a higher level with digital transformation.

"More importantly, we advise and assist the older generation whom most are not familiar with the internet and digital economy.

"This is crucial because for our SMEs to progress in Sabah and Malaysia, we need

transformation."

TMEF is a business community which is based under a community series of events hosted across the country with the purpose of helping fellow entrepreneurs to achieve their business goals via the event.

TMEF will be held in Kuching, Sibuan, Bintulu, Tawau and Sandakan next. Also present at the event was TMEF founding president Ng Eng Heng.

Two men

BELURAN: Two seriously injured worker allegedly with a knife during a session at a work in Sungai Saba Monday.

District Superintendent Velautham said a Filipino identified as Esparaguerra, in the right chest second victim, identified as A, stabbed in the waist.

Police are looking for an Indonesian suspect as Amir bin R works in the same victims.

The trio were having a drink the suspect's hand suddenly took off attacked his gut.

It was learnt incident happened as the electricity off around 10pm.

The suspect

Digital lonjak pencapaian usahawan

Usahawan perlu rebut peluang menambahkan ilmu, kepakaran diri

Utusan Borneo (Sabah) 10 May 2017 +1 more Oleh SITI AISYAH NARUDIN



RAYMOND (tengah) menerima cenderahati daripada Ng (kiri) selepas perasmian Program TMEF.

KOTA KINABALU:
Perniagaan berasaskan digital mampu lonjakkan pencapaian usahawan ke tahap yang lebih tinggi.

Timbalan Ketua Menteri Datuk Seri Panglima Raymond Tan Shu Kiah berkata kebanyakan operasi bisnes yang dijalankan sekarang

menggunakan proses digital.

Justeru katanya, golongan usahawan perlu merebut peluang untuk menambahkan ilmu serta kepakaran diri agar dapat menguasai

penggunaan digital.

“Di Sabah, perniagaan berasaskan PKS kini mencapai 98 peratus dan ia menyumbang 34 peratus kepada Pendapatan Kasar Negara.

“Sehubungan itu, pembangunan para usahawan PKS amat penting dalam memajukan sektor ekonomi di negeri ini,” jelasnya.

Sementara itu, Presiden yang juga Pengasas TMEF Ng Eng Heng berkata program yang dianjurkan itu bertujuan mengumpulkan pemilik perniagaan dan usahawan di Sabah.

Menurutnya ia satu usaha yang membawa nilai kepada komuniti bisnes dengan menyediakan pendidikan, transformasi, inspirasi serta motivasi kepada setiap peserta.

“Para peserta berpeluang memperolehi sumber maklumat yang bernilai menrusi program pembangunan kepimpinan, forum keusahawanan, peluang pendidikan serta perkembangan perniagaan,” jelasnya.

bidang digital yang diperlukan dalam perniagaan.

“Penggunaan internet adalah satu proses dalam perniagaan yang menyediakan inovasi dan perkembangan baharu.

“Ini adalah elemen yang berhubung kait dengan perniagaan digital. Justeru, para usahawan sekarang perlukan kursus-kursus yang membolehkan mereka memperolehi lebih banyak pengetahuan berhubung dunia digital,” katanya.

Beliau berkata demikian kepada media selepas merasmikan Program Festival Usahawan Malaysia (TMEF), ‘Business Talk’ Perusahaan Kecil Sederhana (PKS), di sini, kelmarin.

Raymond yang juga Menteri Pembangunan Perindustrian berkata perkongsian mengenai perniagaan digital perlu didedahkan kepada generasi lama yang kurang berpengetahuan tentang dunia digital.

“Dengan adanya program seperti TMEF ini, lebih ramai usahawan berpeluang mempelajari bidang perniagaan secara lebih meluas termasuklah yang berkait dengan

Ini adalah elemen yang berhubung kait dengan perniagaan digital. Justeru, para usahawan sekarang perlukan kursus-kursus yang membolehkan mereka memperolehi lebih banyak pengetahuan berhubung dunia digital, DATUK SERI PANGLIMA RAYMOND TAN SHU KIAH Timbalan Ketua Menteri