



All for entrepreneurs - Entrepreneurship event experienced two ministers' presence

The TMEF® SME Tech Summit 2018 – KL Grand Finale invited all SME entrepreneurs to witness the most anticipated business summit with the presence of not one but two ministers in supporting the SMEs to strive.



Yang Berhormat Tuan Gobind Singh Deo received a token of appreciation after officiating and sharing his keynote address at TMEF® SME Tech Summit 2018 – KL Grand Finale yesterday. From minister's right is TMEF® Founder President, Mr Ng Eng Heng and left side is TMEF® Vice President, Ms Amy Loo.

SUBANG JAYA, 15 November 2018: The Malaysian Entrepreneurs Festival® (TMEF®) SME Tech Summit 2018 – KL Grand Finale sees not just a crowd of more than 600 SME entrepreneurs present but also, having two ministers' presence.

Communications and Multimedia Minister Yang Berhormat Tuan Gobind Singh Deo and Entrepreneur and Co-operative Development Deputy Minister Yang

Berhormat Datuk Wira Dr. Mohd Hatta Ramli were present at the event held in The Place @One City on November 15.

As both have two different port folios that facilitates entrepreneurs, both ministers, through their speeches motivated and encouraged the entrepreneurs immensely.

Yang Berhormat Tuan Gobind Singh Deo officiated the event where as Yang Berhormat Datuk Wira Dr. Mohd Hatta Ramli launched the TMEF® SME Help Desk.



Yang Berhormat Datuk Wira Dr Mohd Hatta Ramli shaking hand with TMEF® Founder President, Mr Ng Eng Heng accompany with TMEF® Vice President, Ms Amy Loo after successfully launched the TMEF® SME Help Desk at TMEF® SME Tech Summit 2018 – KL Grand Finale.

The TMEF® SME Help Desk is an initiative from TMEF® to help SMEs in need of advice and guidance.

TMEF® Founder President Ng Eng Heng said the ideas was born out of necessity.

“Earlier when the events company was founded with the intention to be part of entrepreneurs’ journey of ups and downs, we have consultation sessions during our events for SME participants to seek the advice of industrial experts directly. However, due to the overwhelming response from SME participants, some queries could not be catered to by our experts during the event. Hence, TMEF® SME Help Desk is born to address this,” Ng said.

Working with government agencies, entrepreneur associations and others as facilitators, the TMEF® SME Help Desk aims to assist entrepreneurs nationwide.

“We intend to compliment the government ministries and agencies by being a one-stop centre which bridges the gap between SMEs and the government. This platform will be one of the contact points which help channel the queries from SMEs to the respective organizations who will be responsible for responding to the queries received via this TMEF® SME Help Desk,” Ng added.

Themed “Industrial Revolution with Digital Technology: The Digital Future for SMEs”, the event brings together experts from the digital economy to address transformations required in the digital area, covering smart online retail, office advancement, resources integration, safety governance and robotic integration.

The panel of speakers also talked about intelligent, data-driven technologies which are transforming the ways businesses operate, and reshaping the future of connecting business operations through the Internet-of-Things (IoT).

This event is supported by the Entrepreneur and Co-operative Development Ministry, Tourism, Arts and Culture Ministry, Youth and Sports Ministry, Domestic Trade and Consumer Affairs Ministry, SME Corp Malaysia and Companies Commission of Malaysia, Official Solutions Partner Konica Minolta, Official Tech Partner Microsoft and sponsored by Digi Business.