

星洲日報



SIN CHEW DAILY



出席者专心聆听座谈会。



大马企业家嘉年华组织主席黄荣兴（左）移交纪念品予工业发展部副秘书长哈欣。

（山打根15日讯）州副首长兼工业发展部部长拿督陈树杰表示，科技发展日益进步，如今科技产品不可或缺，如电脑与智能手机等，改变人们的生活习惯、生意作业程序及事务处理等方式。

陈树杰表示，现今的市场行销，只需透过网际网络就能在世界各地招揽生意。他说，政府将透过各种政策及计划协助中小企业家成长，尤其是使用尖端技术的企业家。

“大马企业家嘉年华组织（TMEF）的主题为“谈企业，谈科技化”（Let's Talk Business, Let's Talk Digital）旨在提供东马中小企业家学习平台、接触及如何让生意数码化，增长生意收入及企业转型等。”

由于陈树杰不克出席，由工业发展部副秘书长哈欣代表出席今早在市区一家酒店举办的中小型企业座谈会及代读讲稿。

陈树杰相信大马企业家嘉年华组织能继续与政府维持合作关系，协助促进我国的中小企业家的成长。

他也希望透过活动让更多的中小型企业家习得新知识，打造活跃及具有竞争的企业环境。另外，此次活动共吸引150人出席。

科技產品不可或缺

陳樹傑：改變人們生活

Daily Express



INDEPENDENT NATIONAL NEWSPAPER OF EAST MALAYSIA



Hashim delivering his speech at the event.

Raymond on cutting edge of technology

Mardinah Jikur

SANDAKAN: The last decade has seen great strides in technological development from the computers to smart phones to internet.

Deputy Chief Minister cum Minister of Industrial Development Datuk Seri Raymond Tan Shu Kiah said these developments have dramatically changed the way we do things and manage our life and it has also transformed the business processes and ecosystem.

"For example, in marketing, no longer do we need to physically meet the buyers anywhere in the world," he said.

He added, all that can be very aptly themed "Let's Talk Business, Let's Talk Digital" can arrive at a very meaningful deliberations and conclusions of which the government can make use to formulate policies and programmes to further accelerate and synergise the progress of SMEs in utilising Internet's cutting edge technology.

Raymond said this in his speech at the closing of TMEF SME Biz Talk 2017 at Four Points By Sheraton Sandakan, Thursday.

His speech was delivered by Permanent Secretary to Ministry of Industrial Development, Datuk Hashim Paijan. Also present were Founder President of TMEF, Ng Eng Heng and Vice President TMEF, Amy Loo.

Meanwhile, Raymond thank the organiser for staging the event and hope all participants gain as much, as great information of Biz and Digital Talk.

TMEF is a business community which is based under a community series of events which are hosted across the country with the purpose of helping fellow entrepreneurs to achieve their business goals via TMEF festival.

TMEF educate, transform, inspire and motivate fellow entrepreneurs through the festival such as event.

It also offer invaluable resources via its leadership-development programmes, entrepreneurs forum, business owners education opportunities and among other resources designed for business growth.

TMEF also gathers a group of business owners and entrepreneurs that bring values to the business community which can be shared among others.

TMEF SME business talk 2017 for East Malaysia Edition starts May 9 in Kota Kinabalu, Kuching (May 11), Sibul (May 23), Bintulu (May 25), Tawau (June 13) and Sandakan (June 15).

It brings about the platform for the opportunity to East Malaysia SMEs to digitally empowered themselves through sharing of experts in the field.

It contains the insights of current digital outlook on where SMEs in Malaysia are heading in the near future, and the useful tips to gear the East Malaysia SMEs with digital technology know-how, to grow their business by going digital, transform and prepare for new digital era.